

SCHOOL LUNCH PIRATES
FIND YOUR TREASURE!

IMPLEMENTATION TOOLKIT

NATIONAL SCHOOL LUNCH WEEK
OCTOBER 14-18, 2024



AHOY





TOOLKIT GUIDE

Ahoy, matey!

TDA offers activities and promotional materials to make it easy to participate in National School Lunch Week celebrations!

These digital items can be found at www.SquareMeals.org/NSLW

This Toolkit will guide you on:

- Available NSBLW resources
- Where to find them
- How to include them in celebration plans

Toolkit Sections

- ☠ Menu
- ☠ Activities
- ☠ Promotion





MENU

Use our **1-Day Themed Menu** for inspiration in planning your NSLW menu

Our **Recipe Book** includes all the items from our 1-Day Themed Menu, including our featured NSLW Taste Test recipe!

Use our **Plug-n-Play** menu to display your NSLW menu in pirate fashion!



SCHOOL LUNCH PIRATES FIND YOUR TREASURE!


NATIONAL SCHOOL LUNCH WEEK
OCTOBER 14-18, 2024 · 1-DAY THEMED MENU



AHOY, MATEYS!



Use this 1-Day Themed Menu for inspiration in crafting your own National School Lunch Week themed menu fit for the bravest of buccaneers! Join crews across Texas in offering hearty meals following the theme "School Lunch Pirates: Find Your Treasure" and set sail for a week of delicious adventure!

K-8

- Pirate Plunder Pasta with Garlic Planks
- Captains Bounty Bento Box
- Seafarers Salad
- Tropical Fruit Doubloons 
- Captain's Chicken Apple Bounty*
- Milk Variety

All recipes from this 1-Day Themed Menu can be found in the NSLW Recipe Book

9-12

- Pirate Plunder Pasta with Garlic Planks 
- Jolly Roger Chicken Wrap
- Seafarers Salad
- Cutlass Carrots 
- Cannonballs
- Tropical Fruit Doubloons
- Captain's Chicken Apple Bounty*
- Milk Variety

**Try adding this year's NSLW Taste Test Recipe that showcases the Texas Harvest of the Month for October — Gala Apples!*



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

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National School Lunch Program

ACTIVITIES

Theme Days

Use our Theme Days to raise awareness and get students excited about school lunch! Choose your favorites and include them in your school's morning announcements, webpage, and social media to boost participation!

Parent Invite and Flyer

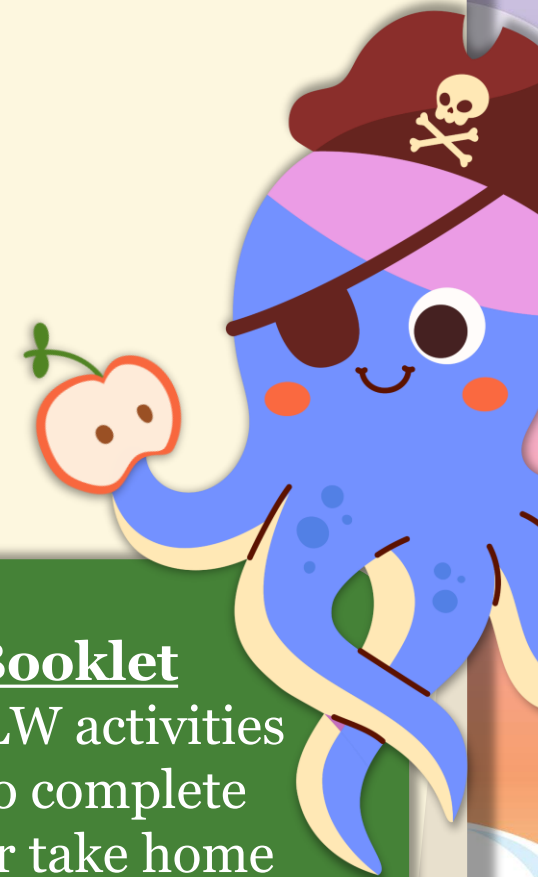
Distribute our Parent Flyer to inform parents on your celebration plans and the purpose of National School Lunch Week. Share our Parent Invite if you'd like to participate in National Take Your Parent to Lunch Day!

Taste Testing Toolkit

Use this toolkit to help host a taste testing event during NSLW! Explore a Taste Test Guide, Taste Test Planner, ballots, and our 2024 NSLW Taste Test Recipe!

Activity Booklet

Print these NSLW activities for students to complete during lunch or take home with them. Use them to decorate your cafeteria and raise awareness!



PROMOTION

Posters

A digital NSLW poster is available for download. Use them digitally or print them to decorate your cafeteria.

Morning Announcements

Raise awareness and provide nutrition education using our Morning Announcements. Promote engagement by encouraging students to read them each morning.

Social Media Assistance Packet

Choose from a list of example social media posts to promote NSLW. Simply copy and paste the text and images to use on your own social media accounts.

Press Release

Use the press release to raise awareness in your community on National School Lunch Week and how you promote student's health with a nutritious school lunch.

Digital Images

Explore our trove of NSLW digital images. Use them on your school's homepage, social media, and other outlets to show your participation in National School Lunch Week!

